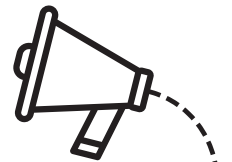



# Hello!

My name is **EDUARDO VIEIRA**  
**ART DIRECTOR & DIGITAL GRAPHICS EXPERT**  
Based in Portugal, available for hire!




[www.elvieira.net](http://www.elvieira.net)  
[www.behance.net/elvieira/](http://www.behance.net/elvieira/)

## CONTACT

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 13 OF DECEMBER 1974



## Personal Profile

An experienced and results orientated, creative communication manager, full of ideas and innovative solutions. A passionate designer, with +20 years of experience in the areas of image and communication, I have the know-how and skills that allow me to specialize in providing solutions for each particular project I came across with.

Responding quick and effectively to the challenges presented and when put to the test by each client. A decisive and persuasive leader with excellent personal communication skills and a proven ability to effectively manage complex changes programmes throughout its completion.

Proficient in the standards of the graphic industry, design tools, web layouts and some programming languages. Having worked in several areas, enabled me to easily adapt to different projects.

## Education

Attended Art & Design at the Portuguese school **António Arroio** – specialized in Design  
Secondary Degree the “Novas Oportunidades” programme

1992 a 1994

2008 a 2009

Course of Internet Macromedia at **FLAG** - Private computer-training school (Dreamweaver, Fireworks, Flash)  
Course of Web Developer at FLAG school (HTML, DHTML, CSS)

2005 a 2006

2005 a 2006

Initial Pedagogical Training Course for Trainers B-Learning - RPB Consultores

2016

## Career Details

**PROJECT MANAGER / SENIOR DESIGNER**

July 2007 to Present

VER – Valores, Ética e Responsabilidade ( Portugal )

Portal VER is a media online site that provides news and information about social responsibility, ethics and sustainability.

### Duties:

Making proposals, managing new projects, organising advertising campaigns, analysing costs and benefits and exploring possible new ways of business and how to deal with them.

Maintaining the four websites of the company, in the areas of data processing and graphic design, which also consists of monitoring the systems used (Wordpress).

Designing banner ads, newsletters and special ads for different sectors and several events as well.

Pagination of the data to be inserted in the portals, making institutional advertising products for companies.

Maintaining close contact with suppliers and partners in order to invigorate the portals.

Designing communication pieces to use in specific events.

Reporting to: CEO

## MARKETING DIRECTOR

July 2006 to February 2007

PCMG Cosmetics ( Portugal )

PCMG was a distributor of several international brands in the area of cosmetics (ex. Matis, Bioline, Parissax).

### Duties:

Managing and developing the advertising area of several brands which were represented by the company.  
Supervising the work of the Sales Department; supervising the growth in the number of clients and doing their follow up; establishing business objectives and supervising its achievement; preparing proposals for new trade marks.  
Organising and supervising all the backstage work in order to participate in fairs and events related with the sector.  
Designing marketing pieces and promotional advertising campaigns. Designing the website of the company.  
Preparing new proposals, monitoring projects, organising advertising campaigns, analysing costs and benefits and exploring possible new ways of business and how to cope with them.

Reporting to: CEO

## WEB DESIGNER

Portal Executivo, S.A. ( Portugal )

February 2003 to May 2006

Portal Executivo was a website dedicated to news to the CEO and CFO of portuguese companies.

### Duties:

Designing the graphic layout of the website. Designing banner ads, newsletters and special pieces of communication for different sectors and different types of events.  
Pagination of the data to be inserted in the portals, making institutional advertising for the company.  
Webmaster for new businesses.  
Developing thematic websites for many special projects of the company.  
Designing communication pieces to use in specific events.

Reporting to: Marketing Director

## FINISHER

May 1999 to February 2001

NOVODESIGN - Empresa Portuguesa de Design ( Portuga l)

NOVODESIGN was for several years the number 1 agency of design in Portugal, working with major accounts such as, Vodafone, CTT, Soporcel, Nestlé, STCP, Metro among many others.

### Duties:

Supervising the final advertising pieces before its production.  
Doing digital image editing.  
Helping the Design Department and keeping in close contact between the Finishing and the Production Departments.  
Monitoring the production of the advertising products.  
Maintaining an efficient contact with the company clients.

Reporting to: Finishing Director

## FINISHER

April 1998 to April 1999

Inclusão - Empresa de Fotocomposição e imagem (Portugal)

Inclusão was a company dedicated to Photocomposition and Graphic Arts.

### Duties:

Being part of the Photocomposition Department.

Testing colours, using the traditional method.

Preparing advertising products to be printed.

Image editing.

Reporting to: Department Director

## GRAPHIC DESIGNER

February 1994 to December 2007

Dois Riscos - Atelier de Imagem, Lda (Portugal)

Dois Riscos is a design agency since 1989.

### Duties:

Designing and finishing advertising products for clients of different sectors.

Preparing projects to exhibit in fairs.

Keeping in close contact between the Design Department and the suppliers.

Maintaining an efficient contact with the company clients.

Reporting to: Marketing Director

## Skills

Proficient with industry-standard graphic design software, web layout tools and programming languages.

**Graphic Design:** Illustrator, Freehand MX

**Image Editing Tools:** Photoshop

**Web application Tools:** Sketch, Figma, Atom, Dreamweaver

**Microsoft Office:** Word, Excel, Powerpoint, Outlook

**Operating Systems:** Mac OS, Windows

**Programming Languages:** HTML, CSS

**CMS Systems:** Wordpress, Drupal, SharePoint

## Languages

Portuguese (Native)

English (Fluent)

Spanish (Elementary)

## Interests

Music, Photography, Books, Motorcycling, Fishing, Cinema, Video Games

## Voluntary work

President for 2 years of a non-profit Association from a local village where the motto was to create a cultural agenda that would enhance the village's dynamism by promoting cultural activities for the inhabitants.

This task involved several skills, the most important were leadership, dynamism, management and much time dedicated to our common good.

It was a rewarding experience that allowed me to grow as a person by dealing with other people, each with his/her own personality and attitude of mind. It's very hard to deal with people specially larger and heterogeneous groups, but in the end it provides us a unique background to lead and learn.